

## Universe Parameters

### Definition

Name: Customer Summary

Description:

Connection: Personify731

### General information

Created: 1/28/2011 by Administrator

Modified: 1/28/2011 by Administrator

Comments:

Statistics: 2 Classes  
61 Objects  
4 Tables  
1 Aliases  
2 Joins  
0 Contexts  
0 Hierarchies  
0 Conditions

### Strategies

Join strategy: Edit Manually (none)

Table strategy: (Built-in) Standard

Object strategy: (Built-in) Standard Renaming

### Controls

Limit size of result set to: 5000000 rows  
Limit size of long text objects to: 1000 characters  
Limit execution time to: 10 minutes  
Warn if cost estimate exceeds: unchecked

### SQL parameters

#### Query

Allow use of subqueries: yes  
Allow use of union, intersect and minus operators: yes  
Allow complex conditions in Query Panel: yes  
Cartesian products: warn

#### Multiple paths

Generate several SQL statements for each context: yes  
Generate several SQL statements for each measure: yes  
Allow selection of multiple contexts: no

### Links

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No links for this universe

## Object List

### Customer Summary

Master Customer Id  
Sub Customer Id  
Record Type  
Label Name  
Gender Code  
Birth Date  
Age  
Revenue Range Code  
Staff Range Code  
Primary Phone  
Primary Fax  
Primary Email Address  
Primary Job Title  
Image Id  
Full Address  
Formatted Address  
Formatted Detail  
Member Group  
Mbr Group Descr  
National Descr  
Cycle Begin Date  
Cycle End Date  
National Since Date  
No Of Membership Years  
Chapter Descr  
Chapter2 Descr  
Section Descr  
Section2 Descr  
Corp National Descr  
Committee Mast Cust  
Committee Sub Cust  
Committee Name  
Member Mast Cust  
Member Sub Cust  
Position Code  
Begin Date  
End Date  
Representing Mast Cust  
Representing Sub Cust  
Position Subcode  
Demographic Code  
Demographic Subcode

List Demographic Begin Date  
 List Demographic End Date  
 First Gift Date  
 First Gift Amount  
 First Gift Desc  
 Last Gift Date  
 Last Gift Amount  
 Last Gift Desc  
 Largest Gift Amount  
 Largest Gift Desc  
 Total To Date Amount  
 Ytd Amount

### Customerpurchases

Customertype  
 Subsystem  
 Master Customer Id  
 Sub Customer Id  
 Currentyear  
 Previousyear  
 Lastpreviousyear

## Object Properties

Class:	Customer Summary
Description:	

Object: Master Customer Id  
 Type: Character  
 Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.MASTER\_CUSTOMER\_ID  
 Where equivalent:

Qualification: dimension  
 List of values: 2b9, editable, manual refresh, not exportable  
 Security access level: 0  
 Can be used: in result, in condition, in sort  
 Object status: show

---

Object: Sub Customer Id  
 Type: Number  
 Description:

---

Select equivalent: CUS\_Customer\_Profile\_Vw.SUB\_CUSTOMER\_ID  
Where equivalent:

Qualification: dimension  
List of values: 2ba, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Record Type  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.RECORD\_TYPE  
Where equivalent:

Qualification: dimension  
List of values: 2bb, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Label Name  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.LABEL\_NAME  
Where equivalent:

Qualification: dimension  
List of values: 2bc, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Gender Code  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.GENDER\_CODE  
Where equivalent:

Qualification: dimension

---

List of values: 2bd, editable, manual refresh, not exportable  
 Security access level: 0  
 Can be used: in result, in condition, in sort  
 Object status: show

---

Object: Birth Date  
 Type: Date  
 Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.BIRTH\_DATE  
 Where equivalent:

Qualification: dimension  
 List of values: 2be, editable, manual refresh, not exportable  
 Security access level: 0  
 Can be used: in result, in condition, in sort  
 Object status: show

---

Object: Age  
 Type: Number  
 Description: This is a calculated field that calculates the age of the customer based on their birthdate.

Select equivalent: 

```
CASE WHEN CUS_CUSTOMER_PROFILE_VW.BIRTH_DATE IS NULL THEN 0 ELSE( DATEDIFF(YEAR, CUS_CUSTOMER_PROFILE_VW.BIRTH_DATE, getdate()) - CASE WHEN 100 * MONTH(getdate()) + DAY(getdate()) < 100 * MONTH(CUS_CUSTOMER_PROFILE_VW.BIRTH_DATE) + DAY(CUS_CUSTOMER_PROFILE_VW.BIRTH_DATE) THEN 1 ELSE 0 END ) end
```

Where equivalent:

Qualification: dimension  
 List of values: 159, editable, manual refresh, not exportable  
 Security access level: 0

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Can be used: in result, in condition, in sort  
Object status: show

---

Object: Revenue Range Code  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.REVENUE\_RANGE\_CODE  
Where equivalent:

Qualification: dimension  
List of values: 2bf, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Staff Range Code  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.STAFF\_RANGE\_CODE  
Where equivalent:

Qualification: dimension  
List of values: 2bg, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Primary Phone  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.PRIMARY\_PHONE  
Where equivalent:

Qualification: dimension  
List of values: 2bh, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

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---

Object: Primary Fax  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.PRIMARY\_FAX  
Where equivalent:

Qualification: dimension  
List of values: 2bi, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Primary Email Address  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.PRIMARY\_EMAIL\_ADDRESS  
Where equivalent:

Qualification: dimension  
List of values: 2bj, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Primary Job Title  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.PRIMARY\_JOB\_TITLE  
Where equivalent:

Qualification: dimension  
List of values: 2bk, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Image Id  
Type: Number  
Description:

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Select equivalent: CUS\_Customer\_Profile\_Vw.IMAGE\_ID  
Where equivalent:

Qualification: dimension  
List of values: 2bl, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Full Address  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.Full\_Address  
Where equivalent:

Qualification: dimension  
List of values: 2bm, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Formatted Address  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.FORMATTED\_ADDRESS  
Where equivalent:

Qualification: dimension  
List of values: 2d0, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Formatted Detail  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.FORMATTED\_DETAIL  
Where equivalent:

Qualification: dimension

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List of values: 2d1, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **Member Group**  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.MEMBER\_GROUP  
Where equivalent:

Qualification: dimension  
List of values: 2bn, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **Mbr Group Descr**  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.MBR\_GROUP\_DESCR  
Where equivalent:

Qualification: dimension  
List of values: 2bo, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **National Descr**  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.NATIONAL\_DESCR  
Where equivalent:

Qualification: dimension  
List of values: 2bp, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

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---

Object: Cycle Begin Date  
Type: Date  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.CYCLE\_BEGIN\_DATE  
Where equivalent:

Qualification: dimension  
List of values: 2bq, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Cycle End Date  
Type: Date  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.CYCLE\_END\_DATE  
Where equivalent:

Qualification: dimension  
List of values: 2br, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: National Since Date  
Type: Date  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.NATIONAL\_SINCE\_DATE  
Where equivalent:

Qualification: dimension  
List of values: 2bs, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: No Of Membership Years  
Type: Number

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Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.No\_Of\_Membership\_Years

Where equivalent:

Qualification: dimension

List of values: 2cy, editable, manual refresh, not exportable

Security access level: 0

Can be used: in result, in condition, in sort

Object status: show

---

Object: Chapter Descr

Type: Character

Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.CHAPTER\_DESCR

Where equivalent:

Qualification: dimension

List of values: 2bt, editable, manual refresh, not exportable

Security access level: 0

Can be used: in result, in condition, in sort

Object status: show

---

Object: Chapter2 Descr

Type: Character

Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.CHAPTER2\_DESCR

Where equivalent:

Qualification: dimension

List of values: 2bu, editable, manual refresh, not exportable

Security access level: 0

Can be used: in result, in condition, in sort

Object status: show

---

Object: Section Descr

Type: Character

Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.SECTION\_DESCR

Where equivalent:

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Qualification: dimension  
List of values: 2bv, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Section2 Descr  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.SECTION2\_DESCR  
Where equivalent:

Qualification: dimension  
List of values: 2bv, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Corp National Descr  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.CORP\_NATIONAL\_DESCR  
Where equivalent:

Qualification: dimension  
List of values: 2bx, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Committee Mast Cust  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.COMMITTEE\_MAST\_CUST  
Where equivalent:

Qualification: dimension  
List of values: 2by, editable, manual refresh, not exportable  
Security access level: 0

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Can be used: in result, in condition, in sort  
Object status: show

---

Object: **Committee Sub Cust**  
Type: Number  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.COMMITTEE\_SUB\_CUST  
Where equivalent:

Qualification: dimension  
List of values: 2c0, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **Committee Name**  
Type: Character  
Description:

Select equivalent: CUSTOMER\_COMMITTEE.LABEL\_NAME  
Where equivalent:

Qualification: dimension  
List of values: 2cg, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **Member Mast Cust**  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.MEMBER\_MAST\_CUST  
Where equivalent:

Qualification: dimension  
List of values: 2c1, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

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---

Object: **Member Sub Cust**  
Type: **Number**  
Description:

Select equivalent: **CUS\_Customer\_Profile\_Vw.MEMBER\_SUB\_CUST**  
Where equivalent:

Qualification: **dimension**  
List of values: **2c2, editable, manual refresh, not exportable**  
Security access level: **0**  
Can be used: **in result, in condition, in sort**  
Object status: **show**

---

Object: **Position Code**  
Type: **Character**  
Description:

Select equivalent: **CUS\_Customer\_Profile\_Vw.POSITION\_CODE**  
Where equivalent:

Qualification: **dimension**  
List of values: **2c3, editable, manual refresh, not exportable**  
Security access level: **0**  
Can be used: **in result, in condition, in sort**  
Object status: **show**

---

Object: **Begin Date**  
Type: **Date**  
Description:

Select equivalent: **CUS\_Customer\_Profile\_Vw.BEGIN\_DATE**  
Where equivalent:

Qualification: **dimension**  
List of values: **2c4, editable, manual refresh, not exportable**  
Security access level: **0**  
Can be used: **in result, in condition, in sort**  
Object status: **show**

---

Object: **End Date**  
Type: **Date**  
Description:

---

---

Select equivalent: CUS\_Customer\_Profile\_Vw.END\_DATE  
Where equivalent:

Qualification: dimension  
List of values: 2c5, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **Representing Mast Cust**  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.REPRESENTING\_MAST\_CUST  
Where equivalent:

Qualification: dimension  
List of values: 2c6, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **Representing Sub Cust**  
Type: Number  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.REPRESENTING\_SUB\_CUST  
Where equivalent:

Qualification: dimension  
List of values: 2c7, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **Position Subcode**  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.POSITION\_SUBCODE  
Where equivalent:

Qualification: dimension

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List of values: 2c8, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **Demographic Code**  
Type: Character  
Description:

Select equivalent: CUS\_DEMOGRAPHIC\_CODE\_DESCR\_VW.DEMOGRAPHIC\_CODE  
Where equivalent:

Qualification: dimension  
List of values: 2d3, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **Demographic Subcode**  
Type: Character  
Description:

Select equivalent: CUS\_DEMOGRAPHIC\_CODE\_DESCR\_VW.DEMOGRAPHIC\_SUBCODE  
Where equivalent:

Qualification: dimension  
List of values: 2d2, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: **List Demographic Begin Date**  
Type: Date  
Description:

Select equivalent: CUS\_DEMOGRAPHIC\_CODE\_DESCR\_VW.USER\_D1  
Where equivalent:

Qualification: dimension  
List of values: 2d4, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

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---

Object: List Demographic End Date  
Type: Date  
Description:

Select equivalent: CUS\_DEMOGRAPHIC\_CODE\_DESCR\_VW.USER\_D2  
Where equivalent:

Qualification: dimension  
List of values: 2d5, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: First Gift Date  
Type: Date  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.first\_gift\_date  
Where equivalent:

Qualification: dimension  
List of values: 2c9, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: First Gift Amount  
Type: Number  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.first\_gift\_amount  
Where equivalent:

Qualification: dimension  
List of values: 2ca, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: First Gift Desc  
Type: Character

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Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.First\_Gift\_desc

Where equivalent:

Qualification: dimension

List of values: 2ch, editable, manual refresh, not exportable

Security access level: 0

Can be used: in result, in condition, in sort

Object status: show

---

Object: Last Gift Date

Type: Date

Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.last\_gift\_date

Where equivalent:

Qualification: dimension

List of values: 2cb, editable, manual refresh, not exportable

Security access level: 0

Can be used: in result, in condition, in sort

Object status: show

---

Object: Last Gift Amount

Type: Number

Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.last\_gift\_amount

Where equivalent:

Qualification: dimension

List of values: 2cc, editable, manual refresh, not exportable

Security access level: 0

Can be used: in result, in condition, in sort

Object status: show

---

Object: Last Gift Desc

Type: Character

Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.Last\_Gift\_Desc

Where equivalent:

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---

Qualification: dimension  
List of values: 2ci, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Largest Gift Amount  
Type: Number  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.largest\_gift\_amount  
Where equivalent:

Qualification: dimension  
List of values: 2cd, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Largest Gift Desc  
Type: Character  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.largest\_Gift\_Desc  
Where equivalent:

Qualification: dimension  
List of values: 2cj, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Total To Date Amount  
Type: Number  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.Total\_to\_Date\_Amount  
Where equivalent:

Qualification: dimension  
List of values: 2ce, editable, manual refresh, not exportable  
Security access level: 0

---

Can be used: in result, in condition, in sort  
Object status: show

---

Object: Ytd Amount  
Type: Number  
Description:

Select equivalent: CUS\_Customer\_Profile\_Vw.YTD\_Amount  
Where equivalent:

Qualification: dimension  
List of values: 2cf, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

Class:	Customerpurchases
Description:	

Object: Customertype  
Type: Character  
Description:

Select equivalent: CustomerPurchases.customertype  
Where equivalent:

Qualification: dimension  
List of values: 2cr, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort  
Object status: show

---

Object: Subsystem  
Type: Character  
Description:

Select equivalent: CustomerPurchases.subsystem  
Where equivalent:

Qualification: dimension  
List of values: 2cs, editable, manual refresh, not exportable  
Security access level: 0  
Can be used: in result, in condition, in sort

Object status: show

---

Object: Master Customer Id

Type: Character

Description:

Select equivalent: CustomerPurchases.master\_customer\_id

Where equivalent:

Qualification: dimension

List of values: 2ct, editable, manual refresh, not exportable

Security access level: 0

Can be used: in result, in condition, in sort

Object status: show

---

Object: Sub Customer Id

Type: Number

Description:

Select equivalent: CustomerPurchases.sub\_customer\_id

Where equivalent:

Qualification: dimension

List of values: 2cu, editable, manual refresh, not exportable

Security access level: 0

Can be used: in result, in condition, in sort

Object status: show

---

Object: Currentyear

Type: Number

Description:

Select equivalent: CustomerPurchases.CurrentYear

Where equivalent:

Qualification: dimension

List of values: 2cv, editable, manual refresh, not exportable

Security access level: 0

Can be used: in result, in condition, in sort

Object status: show

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Object: Previousyear

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Type:	Number
Description:	
Select equivalent:	CustomerPurchases.PreviousYear
Where equivalent:	
Qualification:	dimension
List of values:	2cw, editable, manual refresh, not exportable
Security access level:	0
Can be used:	in result, in condition, in sort
Object status:	show

---

Object:	Lastpreviousyear
Type:	Number
Description:	
Select equivalent:	CustomerPurchases.LastPreviousYear
Where equivalent:	
Qualification:	dimension
List of values:	2cx, editable, manual refresh, not exportable
Security access level:	0
Can be used:	in result, in condition, in sort
Object status:	show

## Condition List

Customer Summary  
Customerpurchases

## Conditions

No Conditions

## Hierarchies List

No Hierarchies

## Hierarchies

No Hierarchies

## Tables List

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CUSTOMER  
CUSTOMER\_COMMITTEE  
CUS\_Customer\_Profile\_Vw  
CUS\_DEMOGRAPHIC\_CODE\_DESCR\_VW  
CustomerPurchases

## Tables

Table Name:CUSTOMER

Columns

MASTER_CUSTOMER_ID	Character
SUB_CUSTOMER_ID	Numeric
ORG_ID	Character
ORG_UNIT_ID	Character
RECORD_TYPE	Character
SEARCH_NAME	Character
LABEL_NAME	Character
CAN_PLACE_ORDER_FLAG	Character
BILL_PRIMARY_ACCOUNT_FLAG	Character
NAME_PREFIX	Character
FIRST_NAME	Character
MIDDLE_NAME	Character
LAST_NAME	Character
NAME_SUFFIX	Character
NAME_CREDENTIALS	Character
NICKNAME	Character
FORMAL_SALUTATION	Character
INFORMAL_SALUTATION	Character

---

CUSTOMER_CLASS_CODE	Character
CUSTOMER_STATUS_CODE	Character
CUSTOMER_STATUS_DATE	Date
ALLOW_FAX_FLAG	Character
ALLOW_EMAIL_FLAG	Character
ALLOW_PHONE_FLAG	Character
ALLOW_LABEL_SALES_FLAG	Character
ALLOW_SOLICITATION_FLAG	Character
ALLOW_INTERNAL_MAIL_FLAG	Character
SOLICITATION_REMOVAL_DATE	Date
TAXABLE_FLAG	Character
FEDERAL_TAX_ID	Character
VAT_ID	Character
TAX_EXEMPT_ID	Character
SSN	Character
GENDER_CODE	Character
BIRTH_DATE	Date
ETHNICITY_CODE	Character
ANNUAL_INCOME_RANGE_CODE	Character
JOB_FUNCTION_CODE	Character
REVENUE_RANGE_CODE	Character
STAFF_RANGE_CODE	Character
FOUNDATION_FLAG	Character



---

FND_MATCHING_FLAG	Character
FND_MATCHING_PERCENT	Numeric
FND_MATCHING_LIMIT	Numeric
LIST_CODE	Character
ENFORCE_COM_STRUCT_FLAG	Character
NOT_A_DUPLICATE_FLAG	Character
MERGED_TO_MAST_CUST	Character
MERGED_TO_SUB_CUST	Numeric
EXHIBITOR_FLAG	Character
VIP_COMMITTEE_PRIORITY	Numeric
HOME_PHONE	Character
WORK_PHONE	Character
PRIMARY_PHONE	Character
PRIMARY_FAX	Character
PRIMARY_EMAIL_ADDRESS	Character
PRIMARY_URL	Character
PRIMARY_JOB_TITLE	Character
PRIMARY_PHONE_LOCATION_CODE	Character
PRIMARY_EMAIL_LOCATION_CODE	Character
PRIMARY_FAX_LOCATION_CODE	Character
PUBLISH_PRIMARY_FAX_FLAG	Character
PUBLISH_PRIMARY_PHONE_FLAG	Character
PUBLISH_PRIMARY_EMAIL_FLAG	Character

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PUBLISH_HOME_PHONE_FLAG	Character
PUBLISH_WORK_PHONE_FLAG	Character
DEFAULT_LANGUAGE_CODE	Character
ADDOPER	Character
ADDDATE	Date
MODOPER	Character
MODDATE	Date
CONCURRENCY_ID	Numeric
IMAGE_ID	Numeric
PREFERRED_COMM_METHOD_CODE	Character
BILL_PRIMARY_EMPLOYER_FLAG	Character
LAST_FIRST_NAME	Character
TRN_COUNTRY_CODE	Character
TRN_STATE_CODE	Character
ORIG_CUS_ADDRESS_ID	Numeric
ORIG_CUS_ADDRESS_TYPE_CODE	Character
WEB_SEGMENT_CREATION_FLAG	Character
SEGMENT_RULE_CODE	Character
SEGMENT_QUALIFIER1	Character
SEGMENT_QUALIFIER2	Character
INCLUDE_IN_DIRECTORY_FLAG	Character
SEGMENT_DESCR	Character
CAN_CREATE_SEGMENTS_FLAG	Character

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PRIMARY_CONTACT_MAST_CUST_ID	Character
PRIMARY_CONTACT_SUB_CUST_ID	Numeric
SHORT_NAME_CODE	Character
OFFICIAL_COMMITTEE_FLAG	Character
COM_SUBGROUP_MAST_CUST_ID	Character
COM_SUBGROUP_SUB_CUST_ID	Numeric
CUS_VOLUNTEER_FLAG	Character
ADVERTISER_FLAG	Character
ADVERTISING_AGENCY_FLAG	Character
BPA_TITLE_ONLY_FLAG	Character
PROSPECT_ID	Character
Allow_Advocacy_Flag	Character

Table Name:CUSTOMER\_COMMITTEE

Columns

MASTER_CUSTOMER_ID	Character
SUB_CUSTOMER_ID	Numeric
ORG_ID	Character
ORG_UNIT_ID	Character
RECORD_TYPE	Character
SEARCH_NAME	Character
LABEL_NAME	Character
CAN_PLACE_ORDER_FLAG	Character
BILL_PRIMARY_ACCOUNT_FLAG	Character
NAME_PREFIX	Character

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FIRST_NAME	Character
MIDDLE_NAME	Character
LAST_NAME	Character
NAME_SUFFIX	Character
NAME_CREDENTIALS	Character
NICKNAME	Character
FORMAL_SALUTATION	Character
INFORMAL_SALUTATION	Character
CUSTOMER_CLASS_CODE	Character
CUSTOMER_STATUS_CODE	Character
CUSTOMER_STATUS_DATE	Date
ALLOW_FAX_FLAG	Character
ALLOW_EMAIL_FLAG	Character
ALLOW_PHONE_FLAG	Character
ALLOW_LABEL_SALES_FLAG	Character
ALLOW_SOLICITATION_FLAG	Character
ALLOW_INTERNAL_MAIL_FLAG	Character
SOLICITATION_REMOVAL_DATE	Date
TAXABLE_FLAG	Character
FEDERAL_TAX_ID	Character
VAT_ID	Character
TAX_EXEMPT_ID	Character
SSN	Character

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GENDER_CODE	Character
BIRTH_DATE	Date
ETHNICITY_CODE	Character
ANNUAL_INCOME_RANGE_CODE	Character
JOB_FUNCTION_CODE	Character
REVENUE_RANGE_CODE	Character
STAFF_RANGE_CODE	Character
FOUNDATION_FLAG	Character
FND_MATCHING_FLAG	Character
FND_MATCHING_PERCENT	Numeric
FND_MATCHING_LIMIT	Numeric
LIST_CODE	Character
ENFORCE_COM_STRUCT_FLAG	Character
NOT_A_DUPLICATE_FLAG	Character
MERGED_TO_MAST_CUST	Character
MERGED_TO_SUB_CUST	Numeric
EXHIBITOR_FLAG	Character
VIP_COMMITTEE_PRIORITY	Numeric
HOME_PHONE	Character
WORK_PHONE	Character
PRIMARY_PHONE	Character
PRIMARY_FAX	Character
PRIMARY_EMAIL_ADDRESS	Character

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PRIMARY_URL	Character
PRIMARY_JOB_TITLE	Character
PRIMARY_PHONE_LOCATION_CODE	Character
PRIMARY_EMAIL_LOCATION_CODE	Character
PRIMARY_FAX_LOCATION_CODE	Character
PUBLISH_PRIMARY_FAX_FLAG	Character
PUBLISH_PRIMARY_PHONE_FLAG	Character
PUBLISH_PRIMARY_EMAIL_FLAG	Character
PUBLISH_HOME_PHONE_FLAG	Character
PUBLISH_WORK_PHONE_FLAG	Character
DEFAULT_LANGUAGE_CODE	Character
ADDOPER	Character
ADDDATE	Date
MODOPER	Character
MODDATE	Date
CONCURRENCY_ID	Numeric
IMAGE_ID	Numeric
PREFERRED_COMM_METHOD_CODE	Character
BILL_PRIMARY_EMPLOYER_FLAG	Character
LAST_FIRST_NAME	Character
TRN_COUNTRY_CODE	Character
TRN_STATE_CODE	Character
ORIG_CUS_ADDRESS_ID	Numeric

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ORIG_CUS_ADDRESS_TYPE_CODE	Character
WEB_SEGMENT_CREATION_FLAG	Character
SEGMENT_RULE_CODE	Character
SEGMENT_QUALIFIER1	Character
SEGMENT_QUALIFIER2	Character
INCLUDE_IN_DIRECTORY_FLAG	Character
SEGMENT_DESCR	Character
CAN_CREATE_SEGMENTS_FLAG	Character
PRIMARY_CONTACT_MAST_CUST_ID	Character
PRIMARY_CONTACT_SUB_CUST_ID	Numeric
SHORT_NAME_CODE	Character
OFFICIAL_COMMITTEE_FLAG	Character
COM_SUBGROUP_MAST_CUST_ID	Character
COM_SUBGROUP_SUB_CUST_ID	Numeric
CUS_VOLUNTEER_FLAG	Character
ADVERTISER_FLAG	Character
ADVERTISING_AGENCY_FLAG	Character
BPA_TITLE_ONLY_FLAG	Character
PROSPECT_ID	Character
Allow_Advocacy_Flag	Character

Table Name:CUS\_Customer\_Profile\_Vw

Columns

MASTER_CUSTOMER_ID	Character
SUB_CUSTOMER_ID	Numeric

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RECORD_TYPE	Character
LABEL_NAME	Character
GENDER_CODE	Character
BIRTH_DATE	Date
REVENUE_RANGE_CODE	Character
STAFF_RANGE_CODE	Character
PRIMARY_PHONE	Character
PRIMARY_FAX	Character
PRIMARY_EMAIL_ADDRESS	Character
PRIMARY_JOB_TITLE	Character
IMAGE_ID	Numeric
FULL_ADDRESS	Character
FORMATTED_DETAIL	Character
FORMATTED_ADDRESS	Character
MEMBER_GROUP	Character
MBR_GROUP_DESCR	Character
NATIONAL_DESCR	Character
CYCLE_BEGIN_DATE	Date
CYCLE_END_DATE	Date
NATIONAL_SINCE_DATE	Date
CHAPTER_DESCR	Character
CHAPTER2_DESCR	Character
SECTION_DESCR	Character

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SECTION2_DESCR	Character
CORP_NATIONAL_DESCR	Character
COMMITTEE_MAST_CUST	Character
COMMITTEE_SUB_CUST	Numeric
MEMBER_MAST_CUST	Character
MEMBER_SUB_CUST	Numeric
POSITION_CODE	Character
BEGIN_DATE	Date
END_DATE	Date
REPRESENTING_MAST_CUST	Character
REPRESENTING_SUB_CUST	Numeric
POSITION_SUBCODE	Character
first_gift_date	Date
first_gift_amount	Numeric
First_Gift_desc	Character
last_gift_date	Date
last_gift_amount	Numeric
Last_Gift_Desc	Character
largest_gift_amount	Numeric
largest_Gift_Desc	Character
Total_to_Date_Amount	Numeric
YTD_Amount	Numeric
No_Of_Membership_Years	Numeric

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## Table Name:CUS\_DEMOGRAPHIC\_CODE\_DESCR\_VW

## Columns

CUS_DEMOGRAPHIC_ID	Numeric
MASTER_CUSTOMER_ID	Character
SUB_CUSTOMER_ID	Numeric
DEMOGRAPHIC_CODE	Character
DEMOGRAPHIC_CODE_DESCR	Character
CODE_DISPLAY_ORDER	Numeric
CODE_OPTION_1	Character
CODE_OPTION_2	Character
CODE_OPTION_3	Character
DEMOGRAPHIC_SUBCODE	Character
DEMOGRAPHIC_SUBCODE_DESCR	Character
USER_D1	Date
USER_D2	Date
USER_N1	Numeric
COMMENTS	Character

## Table Name:CustomerPurchases

(Derived Table)

## Columns

customertype	Character
subsystem	Character
master_customer_id	Character
sub_customer_id	Numeric
CurrentYear	Numeric

PreviousYear	Numeric
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LastPreviousYear	Numeric
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## Join List

Join0: CUS\_Customer\_Profile\_Vw.COMMITTEE  
\_MAST\_CUST=CUSTOMER\_COMMITTEE.MA  
STER\_CUSTOMER\_ID and CUS\_Customer  
\_Profile\_Vw.COMMITTEE\_SUB\_CUST=CU  
STOMER\_COMMITTEE.SUB\_CUSTOMER\_ID

Join1: CUS\_Customer\_Profile\_Vw.MASTER\_CU  
STOMER\_ID=CUS\_DEMOGRAPHIC\_CODE\_D  
ESCR\_VW.MASTER\_CUSTOMER\_ID and C  
US\_Customer\_Profile\_Vw.SUB\_CUSTOM  
ER\_ID=CUS\_DEMOGRAPHIC\_CODE\_DESCR  
\_VW.SUB\_CUSTOMER\_ID

## Joins

Join0: CUS\_Customer\_Profile\_Vw.COMMITTEE  
\_MAST\_CUST=CUSTOMER\_COMMITTEE.MA  
STER\_CUSTOMER\_ID and CUS\_Customer  
\_Profile\_Vw.COMMITTEE\_SUB\_CUST=CU  
STOMER\_COMMITTEE.SUB\_CUSTOMER\_ID

Qualification: unknown

Outer: Right

Join1: CUS\_Customer\_Profile\_Vw.MASTER\_CU  
STOMER\_ID=CUS\_DEMOGRAPHIC\_CODE\_D  
ESCR\_VW.MASTER\_CUSTOMER\_ID and C  
US\_Customer\_Profile\_Vw.SUB\_CUSTOM  
ER\_ID=CUS\_DEMOGRAPHIC\_CODE\_DESCR  
\_VW.SUB\_CUSTOMER\_ID

Qualification: one to many

Outer: Right

## Context List

No context

## Context

No context

