#### Universe Parameters

Definition

Name: Social CRM

Description:

Connection: Personify750

General information

Created: 6/25/2013 by Administrator Modified: 6/25/2013 by Administrator

Comments:

Statistics: 8 Classes

80 Objects
5 Tables
2 Aliases
4 Joins
0 Contexts
0 Hierarchies
0 Conditions

Strategies

Join strategy: Edit Manually (none)
Table strategy: (Built-in) Standard

Object strategy: (Built-in) Standard Renaming

Controls

Limit size of result set to: 5000 rows
Limit size of long text objects to: 1000 char

acters

Limit execution time to: 10 minutes
Warn if cost estimate exceeds: unchecked

SQL parameters

Query

Allow use of subqueries:

Allow use of union, intersect and minus operators:

Allow complex conditions in Query Panel:

Cartesian products:

yes

yes

warn

Multiple paths

Generate several SQL statements for each context:

Generate several SQL statements for each measure:

yes

Allow selection of multiple contexts:

no

Links

No links for this universe

# **Object List**

# Social Control Usage

Product ID

Master Customer ID

Sub Customer ID

Social Control Used

## Social Control Used Creation

Social Control Used Creation Date

Social Control Used Creation User

# Customer Info

Customer ID

Link to Customer

Master Customer Id

Sub Customer Id

#### Name Components

Label Name

Name Prefix

First Name

Middle Name

Last Name

Name Suffix

**Professional Credentials** 

Nickname

Informal Salutation

Formal Salutation

Last First Name

Customer Org Id

Customer Org Unit Id

**Customer Record Type** 

# **Primary Address**

Address Type Code

Primary Address Flag

Formatted City State Zip

Company Name

Attention Line

Personal Line

Job Title

Mail Stop

Address 1

Address 2

Address 3

Address 4

City

State

Postal Code

Country Code

**Country Description** 

Priority Sequence Number

AP Address Flag

Ship-To Address Flag

Bill-To Address Flag

**Directory Address Flag** 

Confidential Address Flag

**Directory Address Priority** 

Address Status Code

Address Status Change Date

Recurring Seasonal Address Flag

Seasonal Address Start Date

Seasonal Address End Date

School District

Commission District

Ward District

**Assembly District** 

Cus Address ID

#### **Customer Creation & Modification Info**

**Customer Creation Date** 

**Customer Creation User** 

**Customer Modification Date** 

**Customer Modification User** 

#### Product Info

Subsystem

Product ID

Parent Product

**Product Code** 

**Product Short Name** 

**Product Long Name** 

Master Product?

Product Type Code

**Product Class** 

Product URL

Product Status Code

**Product Status Date** 

Product Available Date

**Product Expiration Date** 

#### **Product Creation & Modification Info**

**Product Creation Date** 

**Product Creation User** 

**Product Modification Date** 

**Product Modification User** 

## Condition List

Social Control Usage

Social Control Used Creation

**Customer Info** 

Name Components

**Primary Address** 

Customer Creation & Modification Info Product Info Product Creation & Modification Info

# Hierarchies List

No Hierarchies

# **Tables List**

CUSTOMER
CUS\_ADDRESS
CUS\_ADDRESS\_DETAIL
CUS\_ADDRESS\_DETAIL\_PRIMARY
CUS\_ADDRESS\_PRIMARY
PRODUCT
PRODUCT\_SOCIAL\_CONTROL\_USAGE

#### Join List

Join0: CUSTOMER.MASTER\_CUSTOMER\_ID=PR

ODUCT\_SOCIAL\_CONTROL\_USAGE.Mast er\_Customer\_ID and CUSTOMER.SUB\_ CUSTOMER\_ID=PRODUCT\_SOCIAL\_CON

TROL\_USAGE.Sub\_Customer\_ID

Join1: CUSTOMER.MASTER CUSTOMER ID=CU

S\_ADDRESS\_DETAIL\_PRIMARY.MASTER
\_CUSTOMER\_ID and CUSTOMER.SUB\_C
USTOMER\_ID=CUS\_ADDRESS\_DETAIL\_P
RIMARY.SUB\_CUSTOMER\_ID and CUS\_
ADDRESS\_DETAIL\_PRIMARY.PRIORITY

 $_{SEQ} = 0$ 

Join2: CUS\_ADDRESS\_DETAIL\_PRIMARY.CUS\_

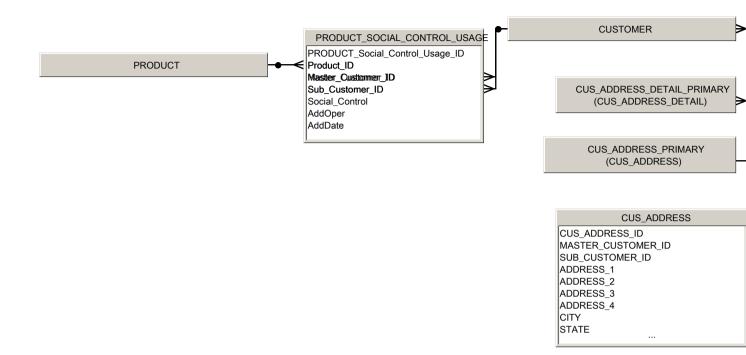
ADDRESS\_ID=CUS\_ADDRESS\_PRIMARY.

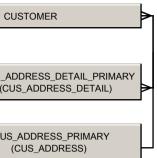
CUS\_ADDRESS\_ID

Join3: PRODUCT.PRODUCT\_ID=PRODUCT\_SOCIAL\_CONTROL\_USAGE.Product\_ID

#### Context List

No context





# CUS\_ADDRESS DDRESS\_ID R\_CUSTOMER\_ID ISTOMER\_ID SS\_1 SS\_2 SS\_3 SS\_4 ...

CUS\_ADDRESS\_DETAIL

MASTER\_CUSTOMER\_ID
SUB\_CUSTOMER\_ID
CUS\_ADDRESS\_ID
ADDRESS\_TYPE\_CODE
PRIORITY\_SEQ
LABEL\_NAME
COMPANY\_NAME
ATTENTION\_LINE
PERSONAL\_LINE
...